

NOWAS NEVER BEFORE

Buy Practical, Purposeful Gifts

Men in all walks of life have denied themselves needed things to wear during the era of high prices from which we are just emerging. Can you imagine anything more pleasing to his practical nature than something for his depleted wardrobe?—Can you think of a more logical store for men's gifts?

Men who appreciate the distinctive, the unusual, and the finest at reasonable prices have been consistent patrons of this store. It is only logical then, that you, who are buying gifts for men should turn to this Store, which is now ready with the things he wants and needs. You'll be surprised to find how low the new reductions have brought prices on this fine merchandise.

Is he particular about his Gloves-the gift of friend- Muftler to keep Shirts and Ties?



Shirts are always welcome gifts—so are ties. Why not make your remembrance doubly welcome by combining the two. Here are beautiful shirts and ties in perfectly matching colors and patterns.

\$15 Silk Shirts	\$6.95
\$5 and \$6 Madras Shirts	\$3.25
\$4.00 Madras Shirts	
	\$1.59

Neckwear at almost One-

Ξī	RES CONTROL TO THE PARTY OF THE	-
	\$1.50 and \$2 Ties, now	1.00
Ţ,		1.69
		2.00
		275

What Could Be Finer For

Her Than a Pair of Laird &

and good taste. She'll have a pair of shoes truly worthy of her. She may exchange them at any time.

Slipper Ornaments—A

Pretty Present

The growing popularity of steel beads makes this gift very welcome. \$1.50 and \$2.50.

She'll appreciate your judgment

Schober Shoes?

Ladies' Hose

in a Great

and

Timely

Sale -

The store is resplendent with time-

ly Gifts for the whole family

ship

Since days of knights and ladies, gloves have held particular intimacy that makes them exceptionally

\$5.00	qualities	go	at	11, V	\$4.00
	qualities				\$3.20
\$3.50	qualities	go	at		\$2.80

Perhaps he needs Under-

If the man in question is a member of the family, wouldn't it be splendid to show your thoughtfulness by giving him that. Few men have enough.

-- Make it a gift of Vassar.

\$3.0	Union Suits .	\$1.95
		\$3.15
\$6.0	O Vassar Suits .	\$4.75

A gift as warm as your friendship-a Sweater

These are the firm heavy knit kind that men always choose.

\$10.00 qualities fo	r\$7.65
\$7.50 qualities for .	
\$5.00 qualities for .	\$3.20



Beautiful silks in varied colors, \$2.00 values, packed three in a gift box, for

\$1.85	Phoenix	Hose,	now	\$1.35
\$1.30	Phoenix	Hose,	now	\$1.00

Shoes-A practical and appreciated gift

No more lasting expression of "whole-soled" regard could you choose than a pair of our BOSTONIAN Shoes. Values up to \$16, for \$8.95.

A Belt - He uses it every day

initial buckle of silver. From 50c to \$8.00.



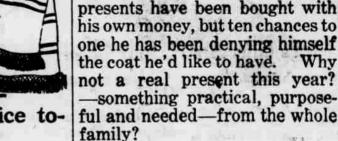
Club together and give his collars clean Dad a new Overcoat

and to afford him pro-—A splendid idea! He always tection against the weathsays "Merry Xmas" although his er at a very vital spot. Beautiful knitted silks, cut presents have been bought with 'silks and wool-All at his own money, but ten chances to Half Price: one he has been denying himself \$3 values at ...\$1.50 \$5 values at ...\$2.50 the coat he'd like to have. Why \$6 values at\$3.00 not a real present this year? -something practical, purpose-

Hats go at Half-Price to-Look under the band of the hat he now

wears for the size, then buy him a better hat than he thinks he can afford. He has always wanted to own a Velour.

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\$10	Stetsons and Dunlaps\$5.00
	Stetsons and Dunlaps\$6.00
\$14	Velours, now\$7.00
\$18	Velours, now\$9.00



FINEST QUALITY

\$55.00 and \$60.00

OVERCOATS

To enchance his home hours with greater comfort and happiness

Lounging Robes, Smoking Jackets, Comfy Slippers

A Woman Who Knows, Said-

"Ashes on the rugs keep the moths out and the man in-"

And we're sure that this same woman would make him still more comfortable by giving him one of these fine smoking jackets or house robes for Christmas.

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	\$20.00 Values go at\$13.9	95	
1	\$16.50 Values go at\$11.5	55	
Ì	\$13.50 Values go at \$ 9.4	15	100
4	\$10.00 Values go at\$ 6.95		
	\$ 5.00 Values go at	TO A LANGE	
			*
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			0

"Comfy" Slippers from Dan'l Green & Co.

Initial Handkerchiefs -a thoughtful remebrance

A display of which we are proud! Linen and silks, plain and fancy, and all marked very low.

35c, 75c, \$1.00

\$2.50 Fancy French Handker-chiefs, now \$1.50.

\$1.25 Silks, now 75c.

Soft felt, padded or leather soles in many different colors— For men: Blue or Oxford gray. Extreme values at \$1.65, \$3, \$3.50.
For women: Old Rose, Taupe or Oxford gray. Very special at

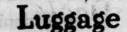
For children: Vermilion, red, blue and fancy; high or low. \$1.50, \$1.75, \$2.00.



Kayeer Fancy Hose go at \$2.95 \$3 Onys, full fashioned, Pure \$1.69

Silk, four colors, at \$1.75 pure dye full fashioned

All Fancy Wool Sport Hose Reduced One-Third



Most suitable for gifts; prices are here reduced 20 per cent.



Second Street at Main

Davenport, Iowa

Hunting Coats

25 per cent off - Heavy driving gloves 20 per cent discount

ALL THE NEWS ALL THE TIME-THE ARGUS